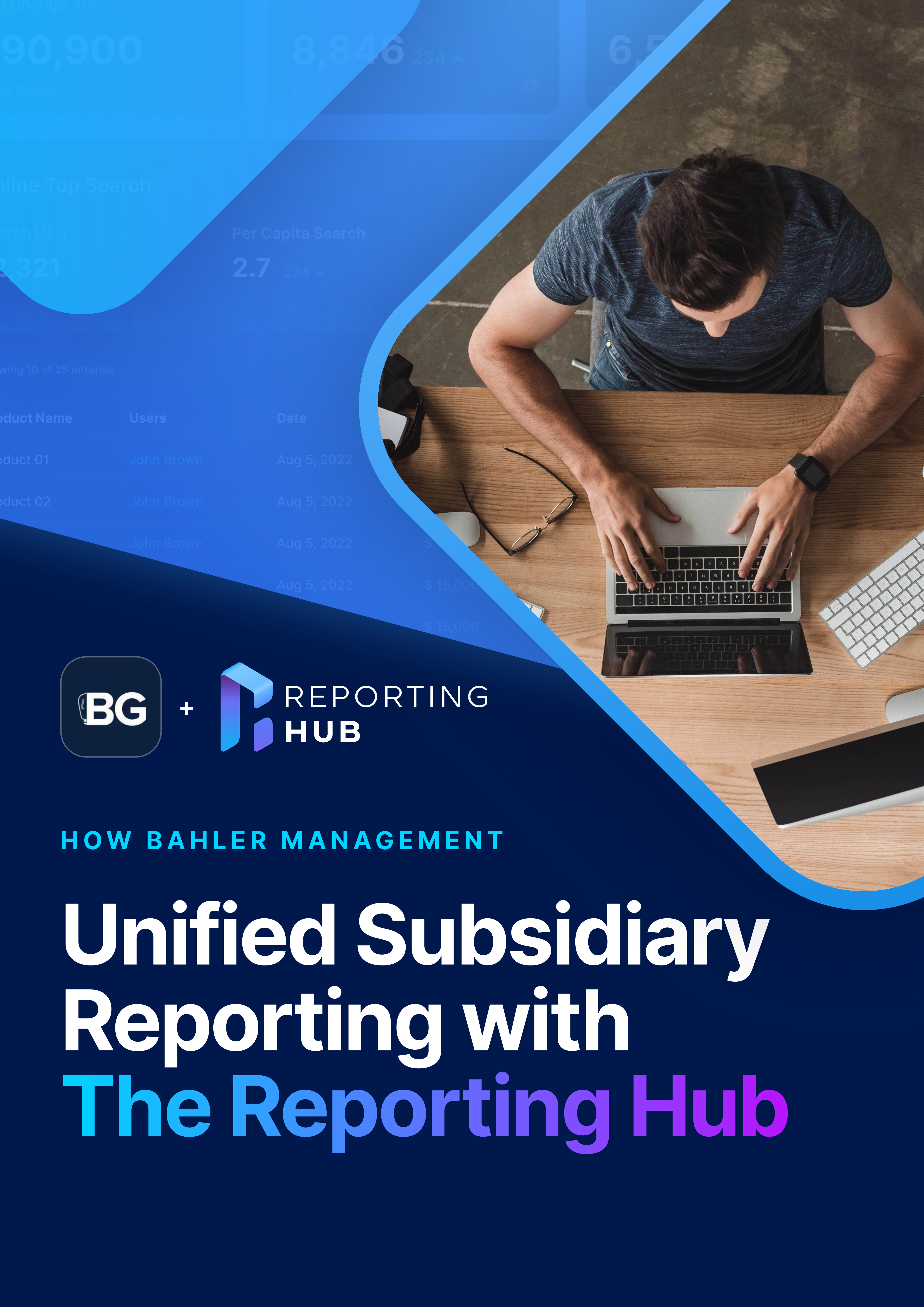




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REPORTING
HUB

HOW BAHLER MANAGEMENT

Unified Subsidiary Reporting with The Reporting Hub

Background

Bahler Management is a holding company overseeing multiple construction-focused subsidiaries, including:

- **FBI Buildings**, which serves the agricultural market with pole barn-style structures;
- **BG Supply**, which provides pre-manufactured building components;
- **and Aspen Group**, which specializes in church construction.

Despite their shared leadership and overlapping operational needs, each company historically operated with its own siloed reporting systems.

The company’s lean data team, composed of one full-time lead, a data engineer, and a contractor, was responsible for managing all data infrastructure and reporting needs. However, the legacy setup made this a daunting task.

Reports were scattered across systems, and their previous Power BI implementation (Power BI Service) presented a host of challenges: managing user access was clunky and manual, deployments were time-consuming, and users often had to hunt through long, confusing URLs to find the reports they needed.

Subsidiaries used three different reporting tools:



SSRS

Reports lacked consistency and were accessed through separate, static links.



Excel

Files were shared manually and stored in different locations, making navigation difficult.



Power BI Report Server

Power BI Report Server — requiring users to navigate to 12+ unique URLs.

Access requests took several hours, as the team had to manually grant access to each individual report.

The Challenge

The lack of a centralized reporting platform created friction across Bahler's growing portfolio. Business leaders struggled to gain a consistent, organization-wide view of performance, and the technical overhead of maintaining multiple reporting environments was dragging down productivity. SSRS reports lacked consistency, slowing reports significantly and causing an increase in cloud costs.

Brian Laird, CIO of Bahler Management, spearheaded a new vision: to become a more data-driven organization.



Brian Laird

CIO of Bahler
Management

But doing so required a scalable, secure solution that simplified access, aligned subsidiaries, and could be implemented without requiring deep Azure expertise.

The Solution

Bahler selected The Reporting Hub to modernize and consolidate its business intelligence delivery. What stood out immediately was the platform’s ability to act as a single point of access for all subsidiaries. From a single customizable portal, each team can log in and instantly access only the reports relevant to them, thanks to integrated Row-Level Security (RLS) tailored to each subsidiary’s ERP data.

With Reporting Hub’s guided Azure setup, Bahler’s team deployed in 3 weeks despite no prior Azure experience, compared to **8+ weeks** for a traditional Power BI Embedded implementation. Azure Active Directory integration meant user access could be managed through groups instead of individual assignments, dramatically simplifying administration. Developers now publish once, configure access in The Reporting Hub, and reports are immediately available, eliminating the need for manual distribution or messy URLs.



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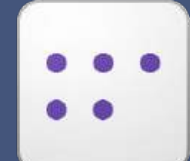
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Embed Link

<https://demo.thereportinghub.com/report/index/36>



The Reporting Hub also helped improve the efficiency of the semantic model. With optimized queries, Bahler significantly reduced cloud compute costs while speeding up report load times - an unexpected benefit that reinforced the value of Reporting Hub.



Operations Semantic Model

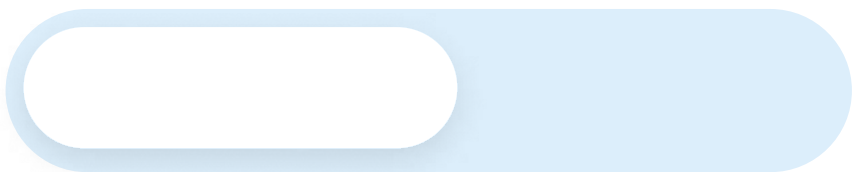


The Impact

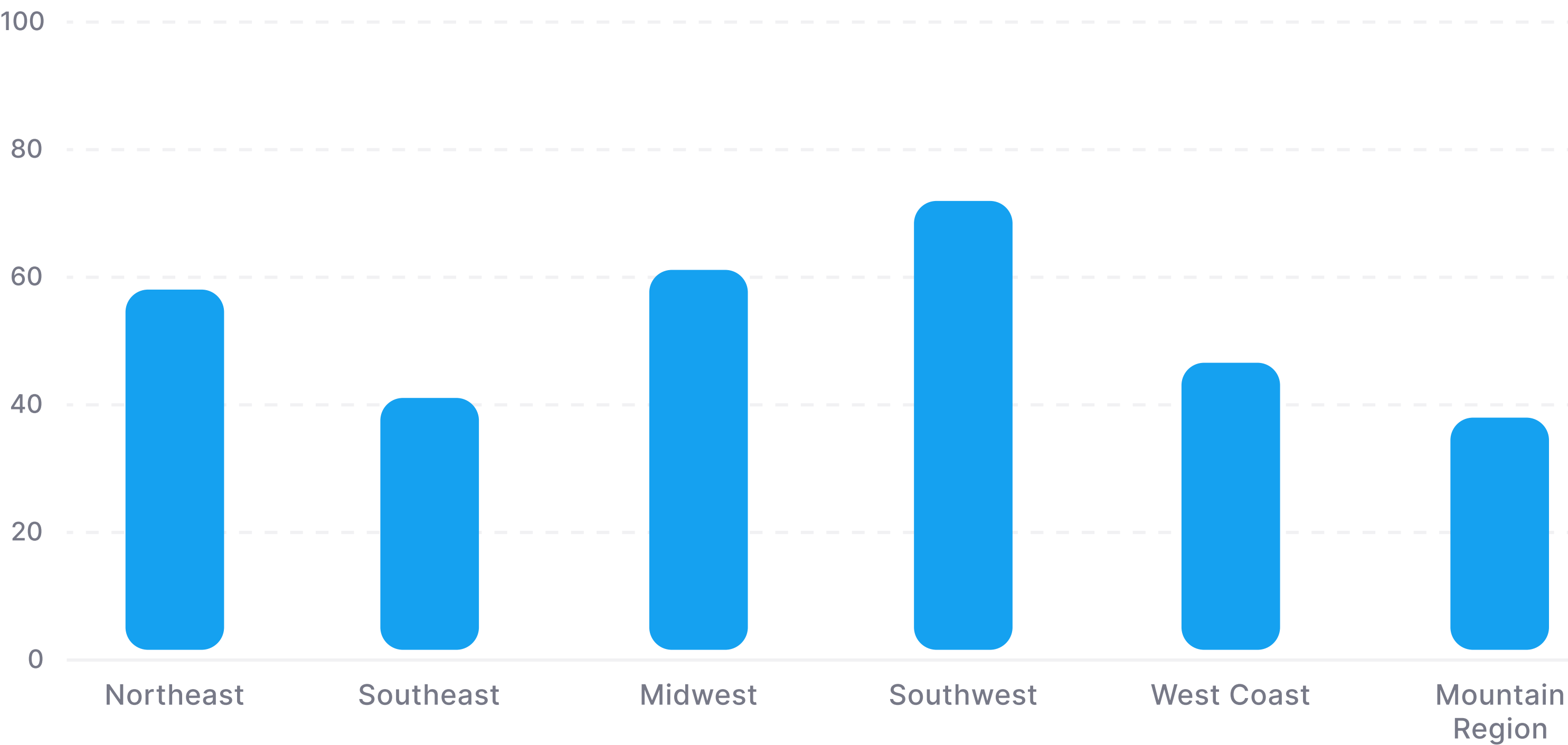
Since rolling out The Reporting Hub, Bahler Management has experienced measurable gains in both efficiency and engagement. The internal portal is now fully customized, giving each department direct access to relevant reports without navigating across platforms or directories.

Senior leaders are now empowered to check KPIs at any time without needing help from the data team.

Support from the Reporting Hub team has also exceeded expectations. Bahler rated their customer service as top-tier, citing the responsiveness and expertise that helped guide the deployment and ensure long-term success.



Active Projects by Region



Looking Ahead

Bahler is now focused on deepening its data culture. Next steps include increasing data literacy across the organization, training staff to explore and interpret their own data, and enhancing visual storytelling to uncover operational inefficiencies. The long-term vision includes incorporating predictive analytics to inform forward-looking strategies and continuing to build trust in the data by delivering it consistently, clearly, and in context.



Matt Mitchell

Data Team Lead at Bahler



"The Reporting Hub has made BI fun and approachable. It's exactly what we needed to help our teams adopt a data-first mindset without the usual headaches."

With Reporting Hub, Bahler Management is no longer just building barns and churches - they're building a **smarter, data-driven future**.

www.thereportinghub.com