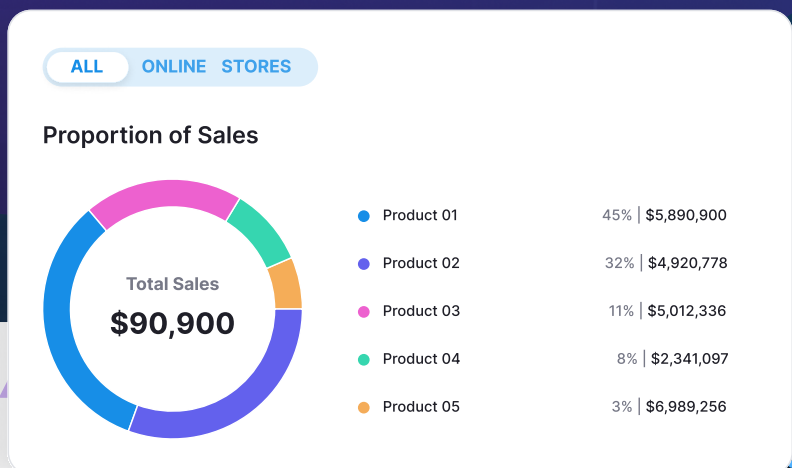
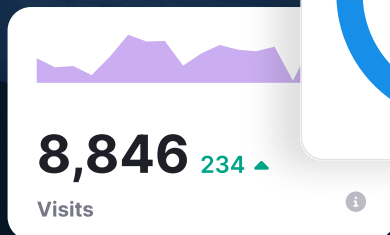
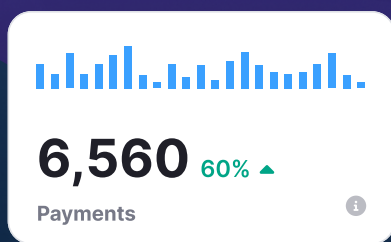




Transparency & Interpretability

with BI Genius



Empowering Administrators with AI Visibility

One of the most powerful advantages of **BI Genius** is the ability for our customers to create **custom AI agents** using their own **Power BI Semantic Models**. But we recognize that with great power comes the need for **clarity, transparency, and interpretability**. That's why BI Genius provides robust tools and insights to help **administrators understand what's happening under the hood**—so they can confidently interpret model results and answer questions their users might have....

? Why Transparency Matters

When organizations deploy AI-driven analytics, a key challenge is ensuring that insights are **trustworthy, explainable, and actionable**. Customers using BI Genius need the ability to:

- **Understand how AI-generated insights are formed**
- **Validate model accuracy and relevance**
- **Provide meaningful explanations to end users**
- **Maintain governance and compliance over AI-driven decisions**

By making AI decision-making **transparent and interpretable**, BI Genius empowers administrators to not only **trust** the insights but also **defend and explain** them.

How BI Genius Enables AI Transparency



Explainable AI Outputs

BI Genius provides administrators with clear breakdowns of how insights are generated, including:

- **Source Attribution:** What data sources contributed to the AI's response
- **Decision Path Analysis:** A step-by-step view of how the AI arrived at its answer
- **Semantic Model Interpretability:** How Power BI models influenced the answer
- **DAX Statement Formulas:** The specific Data Analysis Expression (DAX) formula the model derived to extract the answer



Administrative Dashboard for AI Oversight

A dedicated **AI Logic Dashboard** allows administrators to:

- **Monitor AI activity** and track what queries are being processed
- **Review past interactions** to ensure accuracy and consistency
- **Audit logs and history tracking** for compliance and accountability



Customization & Control Over AI Agents

Because BI Genius allows organizations to **create and configure multiple AI agents**, administrators need control over how these agents interact with users. With BI Genius, they can:

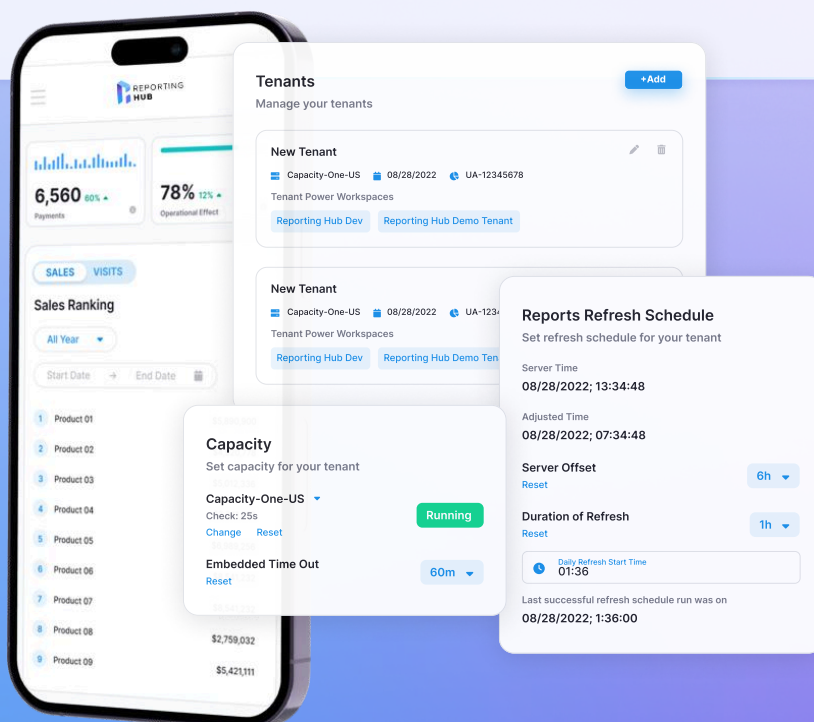
- **Define knowledge boundaries** and restrict AI access to specific datasets
- **Apply user & data access controls** to govern who can interact with what data within specific AI agents.



Bridging the Gap Between AI and Business Users

AI is only as valuable as the confidence users have in it. With BI Geni...

- Business users can **ask clarifying questions** and get transparent responses
- Administrators can **step in with explanations** when needed
- Organizations can **cultivate trust in AI-driven decision-making**



Trust, Transparency, and Better Decision- Making

With BI Genius, organizations don't just get a powerful AI-driven BI assistant—they get an AI solution they can **understand, trust, and control**. By prioritizing **explainability, oversight, and governance**, we ensure that AI remains a **valuable asset** for every user, from business analysts to executives.



BOOK A DEMO TODAY

**TO SEE HOW BI GENIUS CAN BRING TRANSPARENCY
AND INTERPRETABILITY TO YOUR AI-POWERED ANALYTICS!**

A large, stylized graphic of a human head profile, composed of a dense grid of dots. The dots are colored in shades of blue and purple, creating a glowing effect. The letters 'AI' are prominently displayed in the center of the head, with the 'A' in purple and the 'I' in blue. The background is a dark blue gradient with faint, abstract patterns and a line graph visible on the right side.

AI